Why a Variable Annuity

A variable annuity, such as Pacific Choice, is a long-term contract between you and an insurance company that helps you grow, protect, and manage retirement savings in a tax-advantaged way. It can help you:

- **Grow retirement savings faster** through the power of tax deferral.
- **Manage your investment strategy** by transferring among a diverse selection of investment options free of tax consequences.
- **Convert your assets** to protected lifetime income.
- **Leave a financial legacy** through a protected beneficiary benefit.

A beneficiary benefit is referred to as a death benefit in the prospectus.

Talk with your financial professional about the important role a Pacific Choice variable annuity could play as part of your retirement strategy. For more information, please refer to the prospectus.

The Pacific Choice Advantage

Designed for Growth with Flexibility and Protection

With a Pacific Choice variable annuity, you can create a retirement strategy by working with your financial professional to:

- Address cost concerns with a longer investment time horizon.
- Develop an investment allocation that fits your individual needs by diversifying among a broad range of investment options.
- Guarantee that you’ll have retirement income that you cannot outlive.

Guarantees, including optional benefits, are subject to Pacific Life’s financial strength and claims-paying ability and do not protect the value of the variable investment options, which are subject to market risk. The value of the variable investment options will fluctuate so that shares, when redeemed, may be worth more or less than the original cost.

Variable annuities are long-term investments designed for retirement. Annuity withdrawals and other distributions of taxable amounts, including death benefit payouts, will be subject to ordinary income tax. For nonqualified contracts, an additional 3.8% federal tax may apply on net investment income. If withdrawals and other distributions are taken prior to age 59½, an additional 10% federal tax may apply. A withdrawal charge also may apply. Withdrawals will reduce the contract value and the value of the death benefits, and also may reduce the value of any optional benefits.

Insurance products are issued by Pacific Life Insurance Company in all states except New York and in New York by Pacific Life & Annuity Company. Product availability and features may vary by state.
WHY PACIFIC LIFE

It’s essential for you to choose a strong and stable company that can help you achieve your future income needs. Since 1868, individuals and their families have relied on the strength of Pacific Life to help protect their financial security.

- Pacific Life Insurance Company is organized under a mutual holding company structure and operates for the benefit of its policyholders and contract owners.
- We have achieved ongoing recognition\(^1\) for high-quality service standards.
- We offer products that address market environments during all stages of your life.
- Pacific Life is designated as one of the 2022 World’s Most Ethical Companies\(^2\) by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices.
- We maintain strong financial-strength ratings from major independent rating agencies.

Ratings may change and do not apply to the safety or performance of the underlying variable investment options. For more information and current financial-strength ratings, please visit PacificLife.com.

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1Recipient of multiple DALBAR Service Awards since 1997. Refer to www.DALBAR.com for more information regarding awards, certifications, and rankings.

2Based on the Ethisphere Institute’s Ethics Quotient\(^\circ\). “World’s Most Ethical Companies” and “Ethisphere” names and marks are registered trademarks of Ethisphere LLC.

While ratings can be objective indicators of an insurance company’s financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company. The independent third party from which this annuity is purchased, including the broker/dealer, the insurance agency from which this annuity is purchased, and any affiliates of those entities, make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the above-mentioned entities nor were they involved in any rating agency’s analysis of the insurance companies.
Fees

- Mortality and Expense Risk Fee: 0.95%
- Administrative Fee: 0.25%
- Annual Contract Fee: $50 (waived if net contract value is $50,000 or greater)

Minimum Purchase Payments

- Nonqualified: $10,000 initial; $250 subsequent
- Qualified: $2,000 initial; $50 subsequent

Maximum Annuitant/Owner Issue Age

85. Please speak with your financial professional about specific age limitations.

Access to Your Money

You can withdraw earnings and up to 10% of your remaining purchase payments on an annual basis without any withdrawal charges. Withdrawal charges are waived if the owner is diagnosed with a terminal illness or is confined to a nursing home. Withdrawal charges are also waived upon death, annuitization, and if you need to take required minimum distributions (RMDs). Withdrawals will reduce the contract value and the value of the death benefits, and may also reduce the value of any optional benefits.

Withdrawal Charge Schedule

<table>
<thead>
<tr>
<th>“Age” of Each Purchase Payment (in Contract Years)</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charge per Withdrawal</td>
<td>7%</td>
<td>7%</td>
<td>6%</td>
<td>5%</td>
<td>3%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Purchase payments made in different contract years will have their own five-year withdrawal schedule.

Investment Options

When investing for the long term, there is a way to help manage the market’s unpredictable behavior. It’s called diversification—and it’s considered to be an important factor in affecting long-term investment returns. Diversification is based on the fact that different types of assets generally react differently to changes in the markets. By strategically diversifying your investment options among a variety of asset classes, you can help smooth out the impact of market volatility on your portfolio’s total return and help reduce the risks of long-term investing.

At Pacific Life, we not only believe in diversification, we’ve created a way to help make it easier to achieve by offering a selection of:

- **Investment options focused on asset allocation**—the art of balancing a portfolio’s risk and reward potential according to specific diversification approaches. Select one or more for a turnkey approach to diversification.

- **Individual investment options**—combine to create your own asset allocation strategy.

Your financial professional has tools to help you assess your financial needs, investment time horizon, and risk tolerance and can help you determine which option—or combination of options—may be right for you.

Asset allocation and diversification do not guarantee future results, ensure a profit, or protect against loss.

(continued)
<table>
<thead>
<tr>
<th><strong>Investment Options (continued)</strong></th>
<th><strong>Dollar Cost Averaging (DCA)</strong></th>
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<tbody>
<tr>
<td>Dollar cost averaging (DCA) can be a convenient way to continuously invest, regardless of changing prices. However, it does not ensure a profit or protect against loss in declining markets. Investors should consider their financial ability to continue to invest, even when prices are low; in continually rising markets, there is a potential to end up with fewer units.</td>
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<tr>
<th><strong>Asset Rebalancing</strong></th>
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<tbody>
<tr>
<td>Rebalancing is a way to periodically adjust your individual investment option allocations without tax consequences, so as markets shift, you can keep your portfolio in-line with your original investment strategy. Systematic rebalancing may be set up for quarterly, semiannually, or annually. You may begin or cancel rebalancing at any time.</td>
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<tr>
<th><strong>Protected Lifetime Income</strong></th>
<th><strong>Annuity Income Options</strong></th>
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<tbody>
<tr>
<td>After the first contract year, you may elect to receive income payments that are guaranteed to last for life or a certain period. For qualified contracts, the maximum length of time for the Period Certain options may be less than 10 years, if necessary, to comply with required minimum distribution (RMD) regulations for annuities as well as provisions as a result of the Setting Every Community Up for Retirement Enhancement (SECURE) Act. Amounts will differ based on the payout option and period selected. Usually, the longer the payout period, the lower the periodic payment amount. For purposes of calculating beneficiary benefits and optional living benefits under the contract, partial annuitization is treated in the same way as a withdrawal. You may have an optional beneficiary benefit, optional living benefit, and partial annuitization at the same time. If you elect to annuitize the entire contract value, the optional benefit you have selected, if any, and any beneficiary benefit will terminate. Please see the prospectus for more information on electing to receive annuity income payments and the available annuity income options.</td>
<td></td>
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<tr>
<th><strong>Optional Living Benefits</strong></th>
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<tbody>
<tr>
<td>Purchasing one of Pacific Life’s optional living benefits with your variable annuity is another way you can receive protected income for life and a level of assurance that, even in a down market, protection is in place. Optional benefits are available for an additional cost and include investment allocation requirements that the Company has in effect, which are subject to change. Ask your financial professional for more information and see the prospectus for more details. All optional benefits are subject to availability (including state availability).</td>
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1 The minimum periodic income payment is $250 ($20 in New York), and your contract value must be at least $10,000 ($2,000 in New York).
Pacific Choice can help protect your beneficiaries with a protected beneficiary benefit that can help you leave a legacy and may avoid the cost and delays of probate. In all states except California, the beneficiary benefit is payable prior to annuitization upon the death of a contract owner. For contracts owned by a non-natural owner (for example, a trust) and contracts issued in California, the beneficiary benefit is payable upon the death of the first annuitant.

**Standard Death Benefit**
Provides beneficiaries with the greater of:
- The contract value.
- The total of all purchase payments into the contract, adjusted for withdrawals. The adjustment is proportionate and may be more or less than the actual amount withdrawn.

**Stepped-Up Death Benefit**
For an additional annual fee of 0.20% of each subaccount’s assets (deducted daily), and available only at contract issue for owners and annuitants age 75 or younger, this optional beneficiary benefit offers the greater of the standard death benefit detailed above or the highest step-up, which is the highest contract value on any previous contract anniversary prior to the oldest owner’s (or annuitant's in California) 81st birthday. The beneficiary benefit amount is increased for additional purchase payments and decreased by an adjustment for withdrawals. The adjustment is proportionate and may be more or less than the actual amount withdrawn.

**Earnings Enhancement Death Benefit (EEDB)**
For an additional annual fee of 0.25% of the contract value (deducted annually), and available only at contract issue for owners and annuitants age 75 or younger, this optional beneficiary benefit may provide an enhancement to beneficiary benefit payouts. When EEDB is purchased, an additional 40% of earnings (owners (or annuitants in California) ages 0–69 at issue) or 25% of earnings (owners (or annuitants in California) ages 70–75 at issue) is added to the beneficiary benefit amount. Earnings are equal to the contract value on the date of death minus remaining purchase payments.

If you purchase this optional benefit, an annual charge will be deducted from your contract value on each contract anniversary. The contract must have growth in excess of the remaining purchase payments in order for EEDB to be applicable. If there are no earnings in the contract, no benefit will be paid and you will have incurred the charge but not received a benefit. The EEDB amount is treated as earnings and may be taxable. In addition, the EEDB amount may affect the beneficiary’s adjusted gross income and marginal income-tax bracket. Withdrawals from the contract will reduce any earnings and decrease the EEDB amount. EEDB is not available in New York.

Note that ownership changes may adversely affect the beneficiary benefit amounts detailed above. See the prospectus for more information.
Talk to your financial professional for more information about a Pacific Choice variable annuity, or visit our website.
PacificLife.com